

Dear friends,

It is well known, that there are many considerable problems appear in Education, both in poorly developed and highly developed countries.

Most practices and trends rarely consider crucial changes in the Global World: new industries, new economics, new delivering patterns and new Information Era. This does not lead to the high overall level of education.

The main reason of this is a lack of education marketing that must raise 7 key questions: why learn; what to learn; where to learn; how to learn; who should teach; how much would it cost; and what final results to expect at the end of the day.

We have done wide researches, provided successful implementation of some answers on those questions and created a special Education Platform 7W www.edufuture.biz (with 5 mln visitors monthly from 18 countries with 10% monthly increase).

Moreover, we have created a project of 7-Star Wise School that can become a prototype of new generation of schools and their worldwide chains – as a new Global business niche. This niche is exclusive and not occupied yet.

It is clear, that Education now cannot remain unchanged and certainly will be transformed from millions of disparate schools to several huge Education Platforms, operating worldwide. They will provide different curriculums and approaches, in order to meet numerous demands from the customers. Those Education Platforms will compete with one another (as it happens with Apple, Samsung, Xiaomi, etc). Not by chance, some of the big world brands are on the way of creating their powerful education platforms.

The model of 7W contains super modern knowledge content, winnovative education technologies, new sources of information, progressive teachers-coaches-mentors, wise buildings, motivating learning design, international influence and champion results of the graduates. It allows for achieving significant profitability together with the exalted social mission.

Our goal is: “The best knowledge to all kids in compressed time”.

Now it is a time to accomplish it.

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